



ELK POINT'S
LAKELAND

REVIEW

Wednesday, February 22, 1984

Vol. 1 No. 21

25¢

ADDRESS

BJORNSTAD, E
GEN. DEL.
LINDBERGH, ALTA TOA 2JO



Serving Elk Point and District

Northeastern Alberta "Brightest Spot"

The Chamber of Commerce held their annual meeting on Wednesday, February 15th, with an attendance of approximately 35 people. Special guests on hand for the occasion were MLA John Drobot from St. Paul, MLA Ernie Isley from Bonnyville, who is also the Minister of Manpower, Mr. Les Hert from the Department of Historical Culture, Councillors Morris Cooper and Gordon McCuaig and Mayor Ed Buck. Emcee for the occasion was Allen Warawa.

MLA John Drobot delivered the opening speech outlining the progress undertaken in the last year. He highlighted the six million dollar bridge which is definitely on schedule, the senior citizens lodge is underway, the airport that will be completed this spring, the road from Lindbergh to Heinsburg that

is now completed with Hwy. 646 to be paved, the road west from Myrnam is slated for upgrading. In closing, Mr. Drobot emphasized the importance and high standing of the small town hospitals such as Elk Point.

Mr. Ernie Isley, spoke on the Small Business and Farm Support Program along with the Alta Youth Employment Program, with the main thrust towards job creation and job training, noting that 38% of the people supported under the PEP program are still in the work force without any subsidy. At present, a year-round wage subsidy and on the job training program are being compiled and hopefully will be completed within the next four weeks. They will focus on helping the youth, the natives, and the handicap in to the work force.

On the Alberta Economy, Mr. Isley feels we are in a time of restraint, and hopes that the recession has now bottomed out, with unemployment one of the last indicators, which could possibly hit a two digit figure for the next two years. Mr. Isley went on to say Alberta has more jobs and a higher participation in the labour force, with the brightest spot in the province at this time being the northeastern part of the province.

Mayor Ed Buck then presented the highlights of Elk Point, noting a surplus of \$30,000.00 and \$70,000.00 in equity was gained this last year. An approximate amount of \$75,000.00 will be saved, due to the grant allotted for the water treatment plant upgrading. A concentrated effort is in effect to sell the land in the land bank, with a proposed development of a 35 suite apartment complex slated to proceed, and the development of a 75 lot trailer court. The new Town Shop, worth \$125,000.00 is near completion, and the 44 units for the senior citizens lodge should soon be on tender in the near future. Mayor Buck stressed the fact that all the planning on the growth pattern to be done on natural growth rate. He ad-

Continued Page 4

This week inside

Red Cross, gears up for March. Page 3
Meeting, of the A.C.C. Page 5
More, pics of the basketball. Page 6
Agriculture, time to celebrate. Page 11

Development agreement signed

On Wednesday, February 15th, in the Elk Point Town Office, Mayor Ed Buck and Cicon Engineering representative Tom Chrapko officially signed the mobile home subdivision development agreement.

Construction is slated to start on or before the 15th day of May, 1984. The first stage of the development includes thirty-seven trailer lots, a multiple family area and a commercial area to be located west of the Ference subdivision.

The lots ranging from 51' x 120' to 56' x 134' in size, will surround a central playground. The development has been valued in excess of \$900,000.00.

11th Annual Pacers Basketball Tournament

The F.G. Miller High School auditorium was the centre of activity as the Elk Point Pacers hosted their eleventh annual Basketball Tournament over the weekend of February 11 and 12th. Winning the tournament was Aegis Lockwork, 64 - 48 over the OV's in the final game of the meet.

The Elk Point Pacers paid their tribute to much loved and sadly missed team member #13 Gordie Miller, who recently passed away. Gordie's #13 uniform, now retired, was hung prominently on display in the auditorium during the tournament. Mrs. Frank Miller, Gordie's mother, was on hand to present the prizes in

memory of her beloved son.

Winning balls were presented by Mrs. Miller to the captains of the Aegis Lockwork and the OV's team. Second Team Allstars were presented with caps. Receivers of these were No. 41 Paul Kelly, Lloydminster; No. 11 Jim Mistol, F.G. Miller High; No. 35, Ron Friss, Creative Door Cagers; No. 34 Lorne Matheson, Raintree; and No. 00 Ron De Vries, Elk Point Pacers.

The first team Allstars were presented with engraved silver mugs by Mrs. Miller. Receiving these were, No. 3 Keith Jurke, Mean Machine; No. 32 Ingal Anderson, Continued Page 6



Mrs. Frank Miller distributed the prizes to the winners.



Some of the action during the 11th Annual Basketball Tournament.

Who Am I???

by Fija (Feija?) Schwab

Have you heard the saying "the straw that broke the camel's back"? Well, I think I'm the camel this week. I am embarrassed, humiliated, insulted, angry, and the list goes on. I just can't put my emotions into words. Imagine, me being at a loss for words, isn't that something?

I guess in order to explain my present predicament, I will have to tell you a little story. This will be embarrassing to say the least, but here goes.

First of all, I was born in the Netherlands, you know, wooden shoes, tulips, and those ever famous windmills? Okay, so we have me now alive and living. Of course, I was given a name.

Trouble is, at this point, I don't know how to spell my name. Not too funny, as far as I'm concerned. Here I am, twenty-eight years old and I don't know what my name is. Well, I have an idea, but don't expect me to spell it out. You may wonder how this came to be? Well, I'll tell you.

When I came to Canada, I was only five years old, and my mommy and daddy taught me to spell my name like this: **Fya**. I was content to do that until I was informed that in the Dutch alphabet, there is no "y". Instead, they use the "i" and "j" and my name should be spelled: **Fija**.

So far the last fourteen years, I've been spelling my name that way. I would have kept on doing so if the immigration officer hadn't pointed out that on my legal documents, which I am required to have, my name is spelled: **Feija**. I suppose I didn't look to intelligent when the immigration officer asked me if that was name. I replied, I don't know, could be, might be.

Well, now I am really wondering what I should do. After much thought I came upon this decision. I am going to write to the city hall in Scheidam where I was born, and ask them to send me my birth certificate. Lord help me if they have my name spelled entirely different. Then I am going to confront Mommy and Daddy.



LAKELAND

Review

4914 - 50 Street, Elk Point

Deadlines:

All display advertising must be submitted to the Advertising Manager by **Friday, 12:00 NOON**, prior to publication date. Color deadline must be submitted 7 days in advance of publication date.

All classified advertising must be submitted by **Friday, 4:00 p.m.**, prior to publication date.

Display Advertising:

23¢ per agate line (2.50 per column inch - local rate) for any portion of a page.
Special rate for full page \$190. (81 col. inches)
Repeat ads for over 6 months, 10% DISCOUNT.
Prepayment of advertising accounts, 10% discount

Advertising is accepted with the condition that, in the event of a typographical error, the portion of the space by the erroneous item will not be charged. The balance remaining of the ad will still be paid at the current rate.
NOTE: Goods or Services should not be sold at the wrong price. Advertising is merely an offer to be sold, and may be withdrawn at any time.

Classified Advertising:

\$2.00 - 1st week; \$1.75 every week after; for up to 25 words; 6¢ per word over 25; 3-4 words per line.
Announcements, Memorials, Thank You Cards; \$2.25 per week for up to 40 words; 5¢ per word over 40
Repeat ads for over 6 months, 10% discount
Prepayment of advertising accounts, 10% discount
Special positions are not sold.

Subscription rates:

Within 40-mile radius: \$ 8.00
Per year in Canada \$10.00
U.S.A. and Overseas: \$14.00
Single copy: 25¢

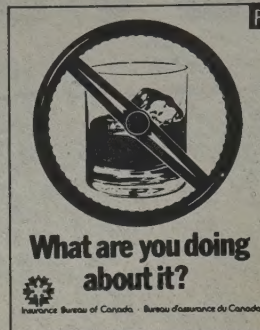
I know when I was born a nice even 12 lbs. on April Fool's day, it wasn't much of a joke for them, but letting me walk around twenty-eight years spelling my name wrong, is not my idea of a joke either.

Hidden Dummy

We gave it away this week. Everyone knows that "hen's teeth" are **not** available at Dave's Pizza. Our winner, Lillian La Boucane (third caller, Friday) was joined by other correct answerers, Judy Ockerman, Tim Poulin, Jeremy Organ, Corey Vogel, Cathy Irvine, Sandra Bretzer and Murray Molineux.

Try again this week and

we'll make it a bit more difficult. You folks are getting to good at this!



Poster contest announced

EDMONTON - Tomorrow's forests today's challenge...That's the broad general theme of a school poster contest on forests just announced by the Alberta Forestry Association.

AFA's Executive Director, Robert G. Steele, says the project is part of Canada-wide sponsorship of similar poster activity by the Canadian Forestry Association of which the Alberta organization is an affiliate. This is the 45th consecutive year of CFA sponsorship. The contest is open to all students in Grades 5 through 9.

Last year, Anna Thomsen, 15, of Wainwright, Alberta, won the national award for the best poster. In addition to a cash award, the Wainwright poster artist enjoyed a three-day, all-expense-paid trip to Ottawa with her mother. Again this year that's the grand prize for the national award winner. Cash prizes are awarded to second and third place posters.

The contest closes Friday, April 6th. The six best Alberta posters will get cash or book prize awards, and are

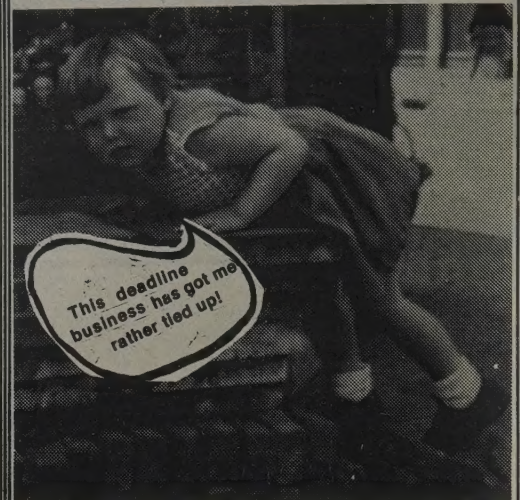
then forwarded to CFA in Ottawa for national judging.

Forests cover 60% of the land area of Alberta, and are important from many points of view - environment, recreation, wildlife, watershed preservation, lumber, pulp and paper. In 1983 Alberta lumber production exceeded 1 billion board feet. Directly and indirectly the industry provides jobs for about 13,000 people.

Alberta is the leader in Canada in successful reforestation with the least area of harvested and burnt-out land yet to be regenerated. About 22,000 hectares of land are reforested every year.

The Alberta Forestry Association is a working partnership of individuals, companies and government, all of whom are dedicated to maintaining the province's forests as a productive and renewable resource. Its membership includes environmentalists, conservationists, tree growers, tree harvesters, recreational users, educators, government planners and managers of the forest resource.

Guess Who!



Almost had you stumped on last week's "guess who". Jeremy Organ thought Ron Barwick was pictured and Irene Bunter thought Mike Habiak was the little sweetie. Doreen Youngham came through as a winner, identifying Morris Cooper.

Now, who could this cutie on the bricks be? She's lived in Elk Point and district for the last two years. She now works in Elk Point and is involved in the community. Any guesses?

The AFA/CFA poster contest leads up to marking National Forest Week, which this year is scheduled for May 6-12.

Poster contest rules follow:
CONTEST RULES

1984 ENVIRONMENTAL ART POSTER PROJECT

POSTER SIZE: 30cm to 40cm wide by 45cm to 55 cm deep

COLORS: Use paint, inks, watercolors, oils, acrylics, etc., that do not smudge. Limit colors to three, excluding color of paper.

DESIGN: Be original! Simple designs are the most effective.

THEME: TOMORROW'S FORESTS - TODAY'S CHALLENGE. These words do not have to appear on the poster. This broad theme can be illustrated in numerous ways and with

catchy words.

ELIGIBILITY: The name, age, school, grade and home address must be clearly printed on the back of each poster. Teachers should forward only the THREE BEST POSTERS from each class. The method of election is left to the teachers.

CLOSING DATE: Poster must be received at the Alberta Forestry Association office by Friday, April 6, 1984. The address is: Room #311, 10526 - Jasper Ave., Edmonton, Alberta; T5J 1Z7.

AWARDS: Best Poster - \$25.00; 2nd Best - \$20.00; 3rd Best - \$15.00; Plus 3 Honourable Mentions - Book Prizes.

An impartial panel of judges will select the six best posters and their decision is final. The six posters will then be forwarded to Ottawa, for judging together with entries from other provinces.

The National awards are: 1st Prize - \$50.00; 2nd Prize - \$50.00; 3rd Prize - \$25.00.

The winner of the first National prize also receives an all expenses paid trip with one parent to Ottawa.

CONDITIONS OF ENTRY: Because of the large number of entries, receipt of posters cannot be acknowledged, but winners will be publicly announced and be notified by mail. Posters become the property of the Association, they are not returnable nor will they earn a royalty if reproduced.

GOOD LUCK,
R.G. Steele
Executive Director
Alberta Forestry Association



Serving Elk Point and District

LAKELAND

Review

Phone 724-4302

Published every weanesday at 4914 - 50 Street
Elk Point, Alberta

Publisher and Editor: Kathie Howaru

Office Manager: Fija Schwab

Kitchen corner ates

Casseroles are the greatest. They're nutritious, delicious, economical and most of all a great time saver for the working woman. Over the next few weeks the Kates will share some of their favorite casserole recipes with you.

Tuna Casserole

8 oz. package wide noodles
1 can cream of celery soup
¾ C milk

2 Tbsp. flaked parsley
2 Tbsp. diced onion (green for color)
½ tsp. salt

Cook noodles and drain. Grease casserole dish and put noodles in bottom. Mix other ingredients well and place on top of noodles. Moisten croutons with water and sprinkle over ingredients. Sprinkle parmesan cheese over all. Bake 30 - 35 minutes at 350. Serve with tossed salad and dinner buns.

Hint

Add a bit of butter or oil to water to keep pasta from boiling over.

Debbie

From "The Sergeant's Desk"

"WHO TOOK THAT SIGN"

One of my pet peeves is those individuals that feel it is amusing to turn or otherwise deface traffic control signs.

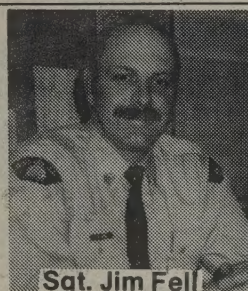
Since I have been in Elk Point, I have noted on many occasions where Stop signs and Yield signs have been

turned on their posts and cannot be seen by approaching drivers.

When I was stationed in Brooks, Alberta, I investigated an accident where a tourist drove into an intersection not realizing he was supposed to stop because the stop sign had been stolen. Another driver,

who had the right of way, broadsided the tourist's car. A little girl who was standing on the seat was thrown through the windshield and although she was not killed, she sustained serious injuries that continue to effect her life to this day.

It is by a great deal of Good Luck that no one in Elk Point has been hurt in an accident caused by this totally irresponsible, stupid act of vandalism. The law, of course, prohibits the 'defacing, throwing down, tampering with or theft' of



Sgt. Jim Fell

traffic signs and I wish to warn those people responsible that if they are caught, they will be prosecuted to the fullest extent of the law.

Red Cross February Meeting

by Irene Magnusson

Elk Point Red Cross Branch met at the home of Violet McFadyen at 4 p.m., Monday, February 13, 1984, with seven members present. Chairman McFadyen called the meeting to order. Minutes of the November meeting were dealt with by secretary Margaret Modin.

McFadyen reported that Red Cross is not in need of lap robes at this time, but could use larger sized afghans, of at least 48 by 60 inches. Yarn on hand could be made into two afghans, she said. Crocheters were invited to make use of it.

Several quilts are either made up or in the making, with one on the frames. Several ladies came early and gave an hour or two of stitchery. McFadyen, who has requested members keep a 'scoreboard' of hours spent in volunteer work for Red Cross, said, in January

eight ladies quilted one day, for a total of 29.5 hours, and again later, a total of 28 hours. She urged all members to mark hours on their calendars, giving attention to travelling times, too, when this is required. Totals could be impressive.

The Red Cross canvass will run in March, as usual, and as usual, canvassers are needed. Do let Mrs. McFadyen or Mrs. Modin know, if you can spare even a few hours for this worthy cause.

Several articles have been turned in already, for the April 28th Water Safety Tea, Home Bake and Craft Sale. Mrs. Modin has received a Distinguished Service Award for work in Red Cross on a Regional basis. This was presented to her in Calgary in January.

There is to be a Canvasser Meeting in the F.G. Miller High School cafeteria, at

3:30 p.m., February 27th, for instructions and to pick up issued supplies. Canvassers will be notified.

Grace Lien was confirmed as Elk Point Delegate to the Annual Red Cross Convention in Edmonton March 30 and 31st. All members are welcome, but only delegates have voting power. Mrs. Modin will also be attending as Zone Chairman.

There will be no regular meeting in March, but April 2nd there will be a meeting as usual at McFadyen's home.

Members wishing to work on quilting or cutting patches

are requested to contact Mrs. McFadyen. There is lots to do.

Mrs. Modin reported that Red Cross Aid International and Domestic (A.I.D.) had met their commitment of roughly \$50,000 which, in Alberta (the only province so generous) is matched by a grant in the same amount, making a total of around \$100,000 made available for this unending need of the world's misfortunate.

It was stressed that there will be Water Safety instructions given this year at Lake Whitney as before. These will be available in early July, and open to all comers.

LOOK

LAKELAND REVIEW'S
Phone Number has
changed to
724-4302

Oldtime Prices

USED CARS

1983 Aries Station Wagon 4 cyl., auto. with A/C	\$9,995.00
1982 Mercury Zephyr 4 door, 6 cyl., auto.	\$6,395.00
1982 Reliant 2 door, 4 cyl., auto. 50,000 kms.	\$6,395.00
1981 Challenger 2 door, 4 cyl., 5 spd.	\$5,995.00
1981 Horizon 5 door, 4 cyl., auto.	\$4,295.00
1978 Fiat 2 door, 4 cyl., auto.	\$2,995.00
1977 Plymouth Station Wagon 360, auto.	\$3,295.00
1977 Chev Belair 4 door	\$3,295.00

USED TRUCKS

1983 Dodge ½ Ton 4 x 4, 360, 4 spd.	\$10,295.00
1980 Chev Scottsdale loaded	\$7,295.00
1979 Dodge D-50 4 cyl., auto.	\$3,295.00
1979 GMC 5 passenger van	\$4,295.00
1978 Ford Supercab V-8, auto.	\$2,495.00
1978 Dodge ½ Ton V-8, auto.	\$2,495.00
1974 Dodge 1 Ton box & hoist, V-8, auto.	\$4,595.00

Join the
Chrysler
Revolution!

EASTGATE
CHRYSLER LTD
Phone 645 6777 St. Paul, Alberta

Top Quality
USED CARS

The town of

Elk Point

Notices & Information



DEVELOPMENT PERMITS

NOTICE is hereby served that pursuant to the Planning Act, Province of Alberta the following development permits have been approved on February 2, 1984 by the Municipal Planning Commission, subject to the condition that they do not become effective until 15 days after the date of decision:

Permit #5 David Buksa
Lot 14 Blk. 34 Plan 772-0153
5118-56 A Ave.
Basement Renovations

Permit #6 Wm. Pankiw
Lot 13 Blk. 34 Plan 772-0153
5112-56 A Ave.
Basement Renovations

Permit #7 Mabel Dumont
Lot 17-Blk. 23 Plan 2130 HW
5113-52 Ave.
Storage Shed

Permit #8 Ivy Lim
Lot 8 Blk. 1 Plan 5389 CL
4813 - 51 St.
Basement Renovations

Permit #9 Ference Const. Ltd.
Lot 30 Blk. 4 Plan 792-1962
5405 - 51 Ave.
Residence

Secretary,
Municipal Planning Commission
P.O. Box 448
Elk Point, Alta.

Dated this Day
February 22, 1984

Ralph Riemer,
Development Officer

**muller's HOUSE OF
FURNITURE LTD.**

Downtown Main Street next to the
Bank of Montreal 5049 - 50 Avenue

FREE DELIVERY

826-4488 Bonnyville

QUALITY

Famous names such as
KROEHLER, SEALY,
PRINCEVILLE, PALISSER,
ETC.

SELECTION

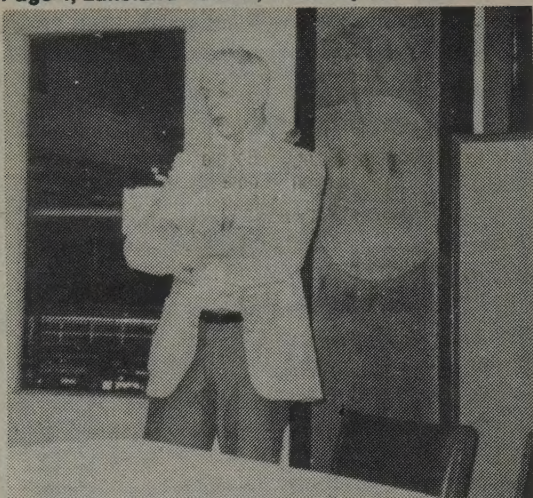
Choose from over
¼ million dollar
inventory.

PRICE

Our policy is
to be most
competitive at all
times.

Annual Meeting

from front page



MLA John Drobot delivered the opening speech.

ded that there is no residential housing available and that, if there is a growth rate of $\frac{1}{3}$ or even $\frac{1}{10}$, Elk Point will be in trouble. He stressed the importance of the need for developing in this community.

Guest speaker for the occasion was Mr. Les Hert from the Department of Historical Culture who presented the three optional plans for the reconstruction of the Fort George, Buckingham House fur trading posts, located five

miles east and three miles south of Elk Point.

Plan A - at a cost of 16 million, would take 12 years to complete, and is hoped to generate 77,000 visitors per year. Option plan B and C would cost approximately 7 million apiece to complete, with option B generating 56,000 visitations per year and option C generating 32,000 per year.

The Historical Culture will decide which plan is most feasible, and present it to the

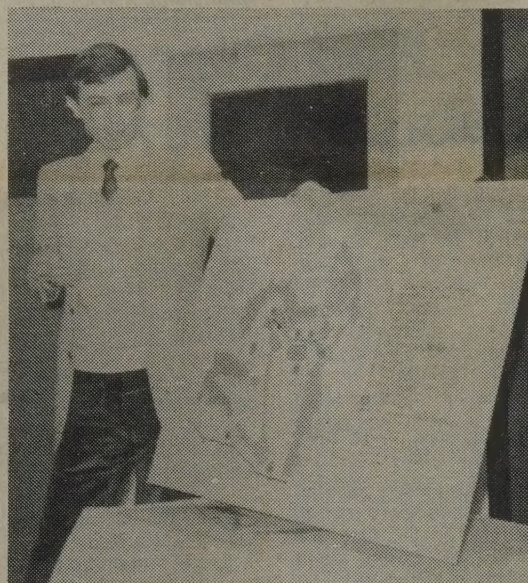
Minister in order to gain funds. In order for these funds to be received, this proposed reconstruction needs the support of the Town and the community. Mr. Ernie Isley added that this is the time to press for the reconstruction of the site, and encourages people to lobby now.

In conclusion, Chamber of Commerce President Carol Metz presented Mr. John Drobot, Mr. Ernie Isley and Mrs. Les Hert with a gift of the book entitled "Reflections".

Mayor Ed Buck presented Mr. Les Hert with a Town of Elk Point lapel pin.



MLA Ernie Isley spoke on the economy.



Les Hert, from the Department of Historical Culture presented three plans.



SMART MONEY MANAGERS CONSULT A WEEKLY MARKET GUIDE

Every week, people who want good value for their money turn to the Wednesday supermarket ads. They compare prices and quality and then decide who has the real bargains.

Want the best return on your food dollar?
Check the listings the smart money people use.

**FOR YOUR INFORMATION
IT'S ADVERTISING**

ADVERTISING ADVISORY BOARD



Alta Cow Calf Association Meets

The Alta Cow Calf Association held their Trade Show meeting on February 14th at the Elk's Hall in Elk Point. On hand for the occasion was Harvey Aarbo, Ken Nielson, Rudy Jurke from the Saskatchewan A.C.C. and Paul Himmelsbach. The topic of discussion was stabilization and single desk selling.

Mr. Harvey Aarbo delivered the opening speech starting off by giving special thanks to Doug McPherson. Mr. McPherson had absorbed the entire cost of the meeting including the hall, doughnuts and coffee costs. Mr. Aarbo went on to say that "as farmers, we have a responsibility to look after our industry. In the hog industry, we are now importers instead of exporters. We are the biggest exporters of beef, although our production is only 10%.

Chairman of the A.C.C., Ken Nielson, spoke on the progress of the A.C.C. which was formed on January 28, 1983 with 98% in favour.

He went on to define the Voluntary Insurance Stabilization Program. Key notes are cow calf, cow calf to finish, family farms to finish, single desk selling, lowering interest rates, support of the concept and lowering input costs in general.

Rudy Jurke from the Saskatchewan A.C.C., who attended on his own behalf, stressed the importance of single desk selling as a very important component of the stabilization plan. Single desk selling is also known as central desk and basically involves retaining ownership, description of the cattle, offering of every lot to all packing plants, bids are then told to seller, cattle are worked into loads, saving freight charges, cattle are insured from the minute they walk up the chute, and the streamlining of payment back to the producer.

Paul Himmelsbach generalized all aspects of single desk selling in his

speech adding a bit of humour with his colorful vocabulary.

The closing of the meeting saw a request for hands of

support towards working for a voluntary stabilization program and single desk selling. This was passed unanimously. Over 2/3 of the approximate 100 in atten-

dance voted in favour.

In conclusion, Albine Bugej from the A.C.C. in Elk Point, presented the exhibitors on hand with complimentary

membership cards. The exhibitors present represented Poast Herbicide, Synovex growth implants, Feed Rations, Co-RAL, RALGRO, Promolas 32, Bovaid ear tags, and many other useful products for the farmer.

Additional Natural Gas Rebate for Alberta Farmers

It seems that there may be some farmers in Alberta who are not aware of the additional rebate on natural gas purchase that is available under the Primary Agricultural Producers' Rebate Program.

The director of the rebates branch of Alberta Utilities and Telecommunications, Gavin Breckenridge, explains that a direct rebate of 50¢ per gigajoule (GJ) will be paid on natural gas consumption that exceeds 300 GJ in a calendar year up to a maximum of 10,000 GJ in that year. In dollar terms, this translates into a possible maximum rebate of \$4,850 per calendar year.

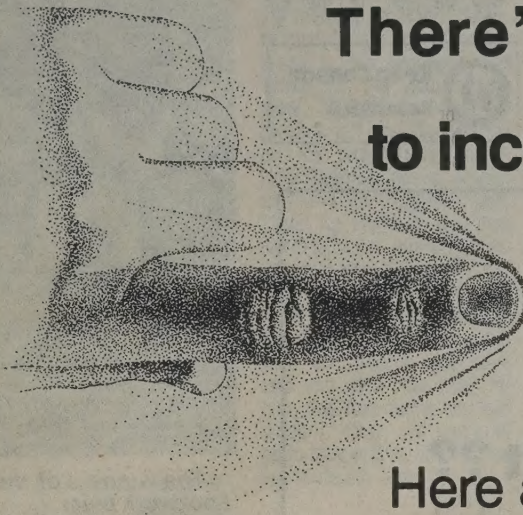
People who are eligible for the rebate include those who are engaged in the production of field crops, livestock

and poultry and those who are engaged in greenhouse (including ornamental), irrigation, grain drying and sod and peat farming operations.

The Primary Agricultural Producers' Rebate Program is retroactive to January 1, 1982 and will be terminated on December 31, 1984. Those who are eligible for the rebate may apply anytime during the current year.

Further information and application forms can be obtained from district agriculturists and natural gas distributors or by writing to the Rebates Branch, Alberta Utilities and Telecommunications, 12323 Stony Plain Road, Edmonton, Alberta, T5N 3Y9 or by calling 1-422-1233.

There's only ONE way to increase your sales...



ADVERTISE!

Why?

Here are 10 good reasons:

- 1 In times of uncertainty, consumers are careful and a bit reluctant to spend. They want to be sure before they buy; they want information. One of the main ways they get information about products, services, prices and values is from advertising in LAKELAND REVIEW. Your advertising or somebody else's.
- 2 Maybe you figure other retailers in your line are going to cut back their advertising, so it's safe for you too. Right? Wrong. You're in competition for the consumer's dollar with every other retailer in town, no matter what he sells. People have only so many dollars to spend, and if they don't spend them on what you sell, they'll spend them on something else.
- 3 Whether business is good or bad, you have to get your share of whatever business is around. Cutting back your advertising puts you at a disadvantage at the very moment when you need an edge. Increasing your advertising gives you that edge.
- 4 Your advertising is part of your sales force. Ads help to presell the customer, and help you close the sale faster. That saves you time and saves you money.
- 5 You say your customers know you and for a while at least they'll keep coming in even if you don't promote? That's partly true, but—shortsighted. Remember, one out of every five people moves every year. So there's a steady flow of your customers out of your market and a corresponding influx of new folks who don't know you at all. Particularly with all the oil and gas activity in the area. Tell them about yourself.
- 6 You can't do much about most factors in the marketplace — rent, labour, cost, price of merchandise, what the competition will do. But one thing you do control is your own promotion. Remember that advertising is not just a cost of doing business. It's a proven sales tool that returns many times your investment in store traffic and sales.
- 7 Remember how long it took you to get started? Once you build up a business, you can keep it going with a moderate, consistent advertising program. But if you cut your advertising and lose your hold on the public, you'll find it's much harder to build it up again. It's sort of like starting all over.
- 8 Here's a hard fact to accept. Over any given period, a company that advertises below the industry average has sales that are below the industry average.
- 9 Advertising is "news" about products and services. Most shoppers look for this kind of news in the pages of LAKELAND REVIEW. In plush times, retailers often experiment with other media. But when the going gets tough, they concentrate their efforts in the newspaper because it provides an immediate payoff of the cash register.
- 10 Slow time ahead? No. There are more people working now than ever before. More women working too, adding to family income. People still need and want goods and services and will spend for them. There is plenty of business out there. Your competitors will be bidding for their share and yours.

LAKELAND REVIEW

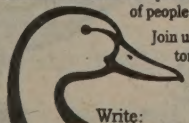
here to serve you.
Phone 724-4302 today!



On the wings of tomorrow...

...rides a hope that our rich wildlife and waterfowl heritage will be a legacy for the future. We've been turning that hope into reality for almost 50 years.

We're Ducks Unlimited—privately funded, non-profit and dedicated to preserving waterfowl habitat in Canada. Our quest involves thousands of people across the country.



Join us! Give the "wings of tomorrow" your active support—today.

Write:
Ducks Unlimited Canada
1190 Waverley Street
Winnipeg, Manitoba R3T 2E2

11th Annual Tournament from front page

Watsons/Sears/Barber Shop

Pick apples
while
you get your
hair cut

724-4203

Mean Machine; No. 2 Wayne Scheckter, Aegis Lockwork; No. 22 Peterson, OV's; and No. 30 Joe Buckner, OV's.

The recipient of the Gordie Miller Most Valuable Player award was No. 15 Jeff Leofleur from Aegis Lockwork.

Ray Danyluk, of the Elk



Point Pacers, won the Wilson Jet Basketball free

throw contest with his score of 16 out of 20. This was the

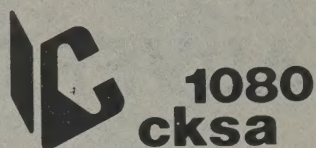
second time he won, his first win was in 1982.



The winners of the 11th Annual Basketball Tournament were the Aegis Lockwork team.



The OV's marginally missed first place.



How ~~GOOD~~ Was It??

If you've got a favourite joke
or saying that answers the
question you could win
Edmonton Oilers
hockey tickets
or even the \$500.00
Winter Survival Kit.
**For Entry Details
LISTEN TO:**

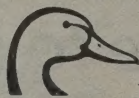


**On
the wings
of tomorrow...**

...rides a hope that our rich wildlife and waterfowl heritage will be a legacy for the future. We've been turning that hope into reality for almost 50 years.

We're Ducks Unlimited—privately funded, non-profit and dedicated to preserving waterfowl habitat in Canada. Our quest involves thousands of people across the country.

Join us! Give the "wings of tomorrow" your active support—today.



Write: Ducks Unlimited Canada

1190 Waverley Street
Winnipeg, Manitoba R3T 2E2



The Uninformed Column

How many of you like your neighbor? I was going to use the word love, but the media has abused and misused the word love that one of its original meanings, to like (to genuinely like a thing or person as it, or they, are without wanting to change them), has been lost somewhere along the way. Translation to the above; do you like your neighbors or at least tolerate them, warts and all? Before you break

your arm patting yourself on the back at how wonderful you've been as a neighbor, sit down with a paper and pencil and make a list of what you've done for them.

Take your time. Remember, only things that you have actually done, not things that you intend to do in future or things that you think you would like to do. I hope you've put that one sentence (what you've done) at the

top of the page, because if you're anything like the average neighbor, you'll need the rest of the page for the list of things that you haven't done. And you'll need the margins and the back of the paper for all of your excuses, your reasons, and in lots of cases you will also need space for writing down all the ways that you hate your neighbor. All the way from; their dog chased our dog, to their kid leaned

on our fence once. And don't forget the one that goes; we get along fine, we don't bother them and they don't bother us, or Their name? I'm sorry, I don't know their names, they only moved in 15 years ago. The problem with being a neighbor is that it is so hard to avoid. Whether we like it or not, we all have them so we have several choices. We can ignore them, hate them, tolerate them, or like and enjoy them. In Southern Alberta many years ago, a farmer went to his neighbor and asked for the loan of his plow, he had two days of plowing left and the bearing on his had broken loose. Now farmers are a helpful sort and the neighbor said, "Yes, no problem, you can have it in the morning." As the man left, the farmer turned to his hired man and said, "You be over there at six o'clock in the morning with our tractor and plow and you plow the land for him, and take along the fuel wagon." Now, we can't all go to that length, but we can say a friendly hello.

I.A.S.

Remember: Neighbors can be a wonderful thing and they can also be a pain in the neck. The problem and trouble with neighbors is, they can be both at the same time.



Consumer, keep informed

Wasn't it Davey Crockett who said "Be sure you're right, then go ahead"?

Many consumers in today's marketplace are intimidated by their own uncertainty.

Often times, they will see something in the marketplace which doesn't seem right, yet allow it to go unchallenged.

Later, in retrospect, these

same individuals will unveil information which confirms that they are indeed right in the first place.

Knowing the rules and regulations which govern the marketplace is part and parcel of doing business in it.

Usually, common sense prevails. If something appears to be "just not right", misleading, confusing, or

unconscionable, chances are it isn't right.

You owe it to yourself, fellow consumers, and legitimate businesses to draw attention to practices or observations which just do not ring true.

Your best defence is to be informed. Don't hesitate to get an opinion from another source. If your suspicions are confirmed, make them know now to someone who can address the situation.

Consumer apathy is the worst enemy of a healthy, competitive marketplace. It's up to all of us to keep informed.



AGRICULTURE NOTEBOOK Eugene Whelan

Waxy wheat battles drought

Have you ever noticed how some grass will stay green even during times of little rain?

Some of my department's researchers believe this greater resistance to drought is due to the amount of wax found on the different grasses.

They are now looking into whether wheat can protect itself from drought in much the same way — by sealing its leaves with wax to prevent moisture loss.

Under the microscope, the wax often completely covers leaf openings through which water is lost.

The waxy appearance differs greatly among wheat varieties which may explain why one variety is more drought-resistant than another.

The researchers are measuring the amount of

wax on the leaves of different varieties and analyzing the different parts of the wax. If they can identify the coating as one of the factors in drought resistance, plant breeders can get to work developing varieties with more wax or specific types of wax.

Yield losses due to hot, dry weather at the end of the growing season costs producers and consumers money and underlines the need for drought-resistant wheat varieties for the Prairies.

And the results of these efforts could go beyond wheat. If this research finds waxy varieties are more drought-resistant, it may lead to other waxy grains, oilseeds and even grasses for our front lawns. Eugene Whelan is Canada's Agriculture Minister.



CHIMO
724-4141

February Special

3/8 D grade
Fir
Plywood

\$7.99/sheet

Join us at the...

Brunswick Motor Inn

853-4771 Vermilion

BUFFET

Every Sunday 4:30 p.m.
in the
Brunswick Dining Room

Featuring this Week

Hip of Beef
Honey Glazed Chicken
Chinese Beef with Fried Rice
Salad Bar
Dessert Bar

- ★ Air-conditioned rooms
- ★ Cocktail lounge
- ★ Fully licensed dining room
- ★ Salad bar
- ★ Dancing in the tavern nightly

February 20 - 25 Culpepper

Prime Rib Night
Every Wednesday at the Brunswick Motor Inn

BUTLER

BUILDINGS

BUTLER



FARMSHEDS

One 40' X 60' DARK BROWN - white doors
One 40' X 60' BONE WHITE - white doors

\$8,695.00

FOB Vermilion

Farmsted 1 - Gold or White

40x40x14	\$7199.00
48x40x14	\$7699.00
48x72x14	\$12,299.00

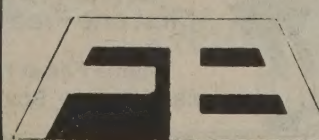
Other sizes available

Call today while they last!

FARMSTEAD BUILDERS

Vermilion

Call Bruce MacDuff
853-4717



BUTLER
AGRI-BUILDER

NOTICE:

The rumor that Dr. McNeilly is leaving is entirely false and should not in any way cause concern.



DON'S FIELD SERVICE LTD.

—Machine Shop—

Heavy Equipment Repairs & Welding

- ★ Welding & Steel Supplies
- ★ Hydraulic Hose Made to Order
- ★ Dozer Cutting Edges
- ★ Baldwin Oil & Air Filters

We fix damn near anything!

853-4781

Don Carlson Vermilion



ENERGY ISSUES

The petroleum story

John Gorman

Award honors oil pioneer

By John Gorman

The Canadian Petroleum industry is beginning to recognize its heritage by perpetuating the names of the men and women who built it.

It's an industry which is barely three generations old, and has probably neglected its history because all of the energy and effort went into getting established.

Just recently, the Alberta Oil Sands and Research Authority — AOSTRA — an agency which fosters research in the oil sands and heavy oils, announced a distinguished service award to be presented to individuals making important contributions to oil sands development.

The distinguished ser-

vice award is named in honor of Dr. Karl A. Clark, who spent many years pioneering in early oil sands projects beginning in 1920.

Dr. Clark's hot water process, which separates grains of sand from oil is still used in the world's two largest oil sands plants — the Suncor and Syncrude plants in northern Alberta.

Dr. Clark was one of the founders of the Alberta Research Council which patented Dr. Clark's milestone oil sands process.

The hot water flotation process, as it is called, is a relatively simple process:

Raw oil sands are mixed with hot water and caustic. This causes the bitumen (oil) to rise to the surface as

a froth, where it is skimmed off.

Dr. Clark spent more than 40 years perfecting the process, working with different combinations of chemicals, water temperatures and agitating processes.

Much of his work was done at pilot projects near Fort McMurray, and in providing assistance to early investors attempting to apply the process to commercial size plants.

When Dr. Clark retired from the research council in the mid 1960s, he was retained as a consultant by the Sun Oil Company to

help develop what is now Suncor, the first large scale oil sands plant.

Unfortunately he did not see his life's work reach fruition. He died in December 1966, just seven months before the Suncor plant began production.

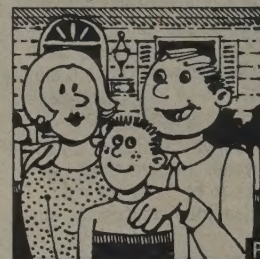
John Gorman is publisher of The Hanna (Alberta) Herald newspaper. Gorman is a veteran observer of Canada's petroleum industry having spent much of his working life with and writing about petroleum people and their work.



INSIDE OUTSIDE

"As a man thinks in his heart so is he"

Family life



guments for family life is the confusion and sadness which abounds when good family relationships are disregarded. Soaring crime and declining morals are directly related to the decline of good family life.

Selfish parents have pursued their own ends, resulting in divorce, confused and neglected children and bitter adults.

There is no magic formula for ensuring success in relationships, but families making God's love the foundation for united living have a power other families do not have.

Our country needs the stability of family life which Christianity can give. Let Christ be the Head of your home.

presented by
The Salvation Army

One of the most telling ar-

CLASSIFIED AD ORDER FORM

Please insert my ad for _____ weeks. Heading _____
Name _____ Phone _____
Address _____
Please find enclosed \$ _____

Mail to: **Lakeland Review**
Box 309
Elk Point, Alta. T0A 1A0

\$2.00 for 1st week
\$1.75 for each week thereafter, up to 25 words, 6¢ for each additional word.

WRITE	WORD	IN	EACH	SPACE
1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26	27	28	29	30



724-4302

CAPTAIN CLASSIFIED SAYS...

...WIN THE BATTLE AGAINST INFLATION!

WILL DO BOOKKEEPING in my home or your business. Phone 724-2177. 2-c-22

CABIN FOR SALE: or summer kitchen, TO BE MOVED. 14 x 24 feet, propane stove, fridge and lights complete with stand for 2 propane tanks. For further information phone 724-3969. 1-c-22

FOR SALE: Round, straw bales. Phone 943-2265. 2-c-22

MUST SELL: 1974 14'x 74' Comodore - Deluxe Model trailer w/porch and skirting. 3 bedrooms, attractive and efficient layout. Must be moved. \$13,000.00 or best offer. Phone 763-3597 or 763-3066. NC

FOR SALE: 1978 14 ft. Okanagan trailer in excellent condition. Phone 724-4283. 2-c-23

ATTENTION HAIRDRESSERS. Expanding hairstyling parlour with great potential located on Main Street, Mannville now for sale. Includes all the necessary equipment and supplies to carry on the business. Immediate possession. Phone 593-2229 after six. 2-NC



Classified Sale

Two For One (This week only)

Run one ad. first week **FREE**
Second week **\$1.75**

OR Run two different ads.
First one Free; second ad. **\$2.00**

Phone Fija at 724-4203 or Write
Lakeland Review, Box 309, Elk Point T0A 1A0.

Alberta Centennial Hockey League

B Division

TEAMS:

Elk Point Elks

GAMES TIMES:

Weekday games (Monday-Saturday)
8:30 p.m.

Goodfish Lake Kings
Kehewin Voyageurs*
Saddle Lake Warriors

Sunday games
(A) Afternoon 2:00 p.m.
(E) Evening 7:30 p.m.

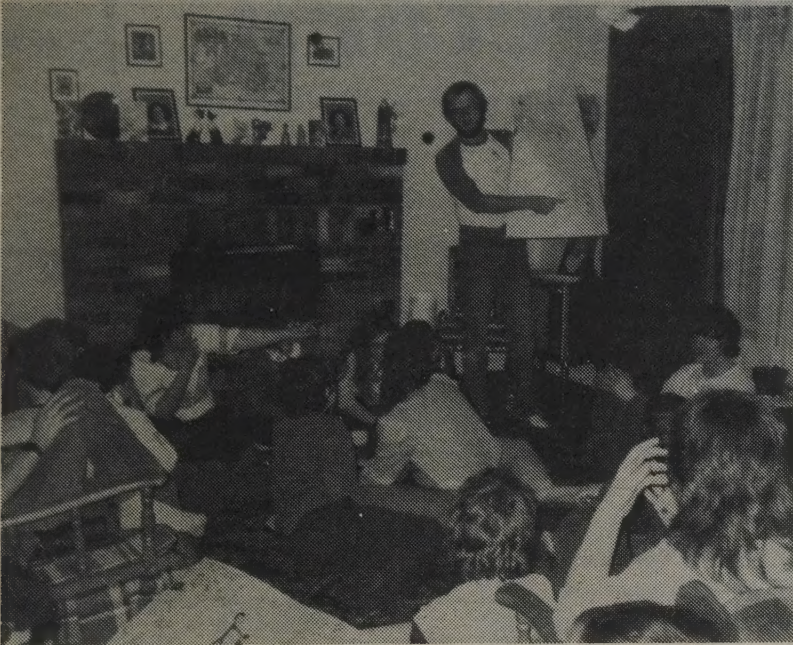
*All Voyageur home games being played in Bonnyville (Old arena).

February Schedule

Thursday, February 16	Elks at Warriors
Sunday, February 19	Kings at Voyageurs (E)
Monday, February 20	Warriors at Kings
Wednesday, February 22	Voyageurs at Elks
Friday, February 24	Elks at Winterhawks

THIS AD IS SPONSORED BY LAKELAND REVIEW

Youth For Christ Riot



The Baptist Church sponsored a Youth For Christ Riot on Saturday, January 28 in Elk Point. Forty young people attended. Shown here is a typical Youth For Christ campass life meeting, with Bill Dyck Edmonton Director of this organization, leading the meeting. The Riot consisted of gymnasium games, and a good time was had by all. Youth For Christ is an Interdenominational organization.

The Elk Point Figure Skating Club

presents its

Annual Ice Show

Saturday, February 25th, 1984

- ★ PRESENTATIONS
- ★ PRECISION TEAM
- ★ GUEST SKATER
- ★ RAFFLE DRAW

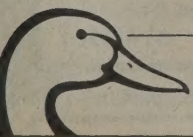


"Let's Get Physical"

TIME: 8:00 p.m.

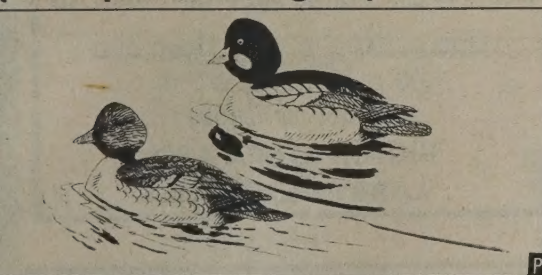
PLACE: A.G. Ross Agricentre

ADMISSION: Adults \$2.50; 12 & over \$1.50; Under 12 \$1.00;
Preschoolers Free



MARSH WORLD

American Goldeneye
(Bucephala clangula)



These deep-water ducks haunt tree-bordered ponds, marshes and lakes. Early spring migrants, they are seen on rivers at first ice breakup then move onto marshes and lakes as these open up. Nests are located in cavities in trees or in hollow stubs but nest-

boxes placed three to fifteen metres high in trees near water are frequently occupied.

For the free pamphlet, **Know Your Ducks**, write: Ducks Unlimited Canada, 1190 Waverley St., Winnipeg, Manitoba R3T 2E2.

Lakeland Review

here to serve YOU.

724-4087

The Elk Point Pacers wish to Thank the following sponsors:

Champs Sports
Empress Family Restaurant
Elk Point Hotel
Elk Point Gulf
Elk Point Co-op
Denny's Auto Body
Elk Point Insurance
Elk Point Burger Bar
Terry's Hair Gallery
Phils Allied Hardware
Imperial Lumber
Gregg's Family Centre (Macleods)
John Wozniaks Texaco
Allen Warawa
CBM Confectionary
Fort George Motel
Dave Wilson
IDA Drugs
Vogels UFA

Daves Pizza
Paul Ewasluk
Universal Bottle Depot
Three D Service
Hablak Herefords
Westmin Resources
Oryshchuk's Trucking
Dechiane Enterprises
Mallalg
Mikes Jewellery and Gifts
Zarowny Motors
Letourneau Farm Supplies
Paulchuks Farm
Equipment
St. Paul Auction Mart
Grattons Farm Supply
Senecal Tire
Peter Vaitkunas
Photography
East End Rentals
Marshall Wells

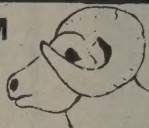
Business Directory

Allen J. Warawa
CERTIFIED GENERAL ACCOUNTANT
724-3796 or Res. 741-2216

Elk Point Professional Building

P.O. Box 698
Elk Point, Alta.
T0A 1A0

WHITE RAM OILFIELD



SERVICES LTD.

Construction, Maintenance, Fabrication
Gas Dehydration - Pressure Welding
Steam Plant - Pressure Vessels

Allan 826-5069 Office 826-2077 Roy 826-5930

EMPRESS DINING LOUNGE

"FULLY LICENSED"

PHONES: 724-3828 - OFFICE
724-3814 - KITCHEN

ELK POINT, ALBERTA



**FORT GEORGE
AGENCIES LTD.**

General Insurance & Real Estate

W.N. (BILL) BALLAS

Bus: 724-3781
Res: 724-3849

Box 426
Elk Point, Alta.
T0A 1A0

Schays Sports & Sales

has a
Tune Up Special
on

- snowmachines • motorcycles •
 - quad runners •
 - Our Polaris Indy Trail Snowmachine •
- at
4418 - 59 St. St. Paul
645-6012



Field Distributors

Division of R.Y.T. Holdings Ltd.

Sloan Bowes Field

Kelly Stanners

826-4507



**A B C
CAFE**

**Chinese &
Western Food**

Party needs or take out
Phone 724-3874 Elk Point

OPEN: Monday - Saturday 8:30 a.m. - 8:00 p.m.
CLOSED: Sundays only.

Dr. G.W. Dawdy
Optometrist

Elk Point Professional
Building

Open Saturday Only
Phone 724-3862
Monday to Friday for
appointment

**ELK POINT INSURANCE &
REALTY LTD.** PHONE 724-3926

Box 419 Elk Point, Alberta. T0A 1A0

Open 9:00 a.m. - 12 Noon and
1:00 p.m. till 5:00 p.m.
Monday to Friday

**VICTOR STEPA AND
LARRY DEMCHUK**



Box 1365, 5906 - 44A Street, Leduc, Alta. T9E 2Y8

LEDUC: (403) 986-1033
ELK POINT: (403) 724-4200
CALGARY: (403) 264-7040 KINDERSLEY: (306) 463-2424

Our Service to you

- Complete News Coverage
- Photocopying
- Layout and Printing for: Ads, Letterhead, Business Cards, Posters...
- Magnetic Signs



Elk Point
LAKELAND Review

4914 - 50 St. 724-4087

**Jensen & Clark
Abbott & Ireland**

Chartered Accountants

Jim Ireland Chartered Accountant will
be in Elk Point **Mondays 9:30 a.m. - 4:00 p.m.**
at Elk Point Realty and Insurance Ltd.

853-2801 853-2833
Robert E. Jensen C.A. E.B. (Ted) Clark C.A.
Grant D. Abbott C.A. James W. Ireland C.A.
Box 1085, Vermilion, Alta.

Robert's Radios

Two Way Radio Systems
Television Satellite Systems

R. W. Hendricks Bus.: (403) 943-2433

Communication Is The Key



LAKELAND

Review

This space could be yours!

PHONE 724-4087

Double K Corral

Elk Point Hotel

Enjoy a delicious
Steak
from our Steak Pit

724-3634

Employment Opportunity

Caretaker required for Elk Point United Church approximately 3-5 hours per week. \$4.25 per hour.

Apply to Rev. Steven Cox at
724-3614



Albertans will celebrate Agriculture Week March 5 to 11. It's a week during which agriculture, our renewable resource, is saluted.

Activities during the week will be aimed at making Albertans, both urban and

Celebrate March 5 - 11

non-urban, more aware of the important role agriculture plays in our daily lives.

A special half-hour television show, Pest Wars, will be telecast throughout the province. The show examines the costly destruction of crops and livestock by insects, disease and weeds. Check local listings for channel and time.

Agriculture Week is an annual event and, as has become traditional, the week will be launched with the Alberta Agriculture Hall of Fame banquet. Alberta men and women who have made an outstanding contribution to agriculture will be honored by being inducted into the Hall of Fame.

Local communities will again be involved in a variety of ways in Agriculture Week celebrations. Kick-off breakfasts, mall displays, special receptions, even a mini-trade fair will take place in different Alberta centres.

Elementary school teachers will have an opportunity to explain to the students the importance of agriculture. Wall charts

showing the relative locations of crop and livestock enterprises in the province have been sent to all elementary schools. As well, a learning resource kit, filled with activities to promote agriculture

awareness, is available for elementary and high schools.

Check locally for special events happening in your area and join in to celebrate Agriculture Week.

Affordable housing the CHAP way

A programme which started in Spring of 1976 has become extremely successful in preparing anyone interested in constructing their own home.

CHAP's success is proven by many (3,500) first time builders who took a challenge and constructed their home. With a will to learn about construction and financing most families can also succeed in this goal.

A rigorous eight week course includes house and land design, blueprint reading, cost control, financing and construction overviews. Many tips on how to save money without losing quality is available in their home builders library open to all taking the CHAP Course.

Once construction begins, dedicated CHAP instructors will assist, in the field, to obtain quality workmanship and offer practical solutions to any related problem. Most CHAP housing is built with care and pride, far beyond expected standards. With CHAP the owner is the designer, general contractor, cost controller and to varying degrees - the builder.

Many owner-builders have saved \$3,000.00 to \$10,000.00 by following the building process offered by CHAP. The course is open to anyone prepared to take the challenge.

For more information, call the Bonnyville office at 826-6104 during work hours.

NOW IN STOCK

Chev 350 Engine
long block
(stock No. C5114)
\$1,075.00

Bumper to Bumper Book of Knowledge
Automotive Tips
for Do-It-Yourselfers
Now **\$2.49**

OVER 200 BUMPER TO BUMPER LOCATIONS ACROSS CANADA TO SERVE YOU

Elk Point Auto & Industrial Supply
724-4090

Open 8:00 a.m. - 6:00 p.m. Monday - Saturday

DENNY'S AUTO BODY LTD.

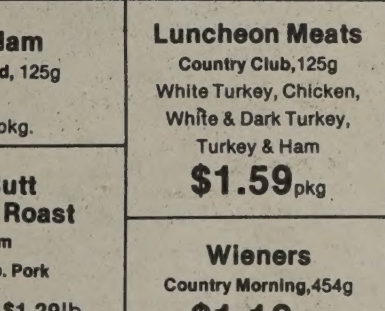
Elk Point, Alberta

- Body Work
- Painting
- Windshield Replacements
- Towing

Free Estimates
Ph. 724-3662

Leap Year Savings February 22, 23, 24, & 25

Detergent Sunlight Powder, 12 l \$8.79 box		Soft Drinks Co-op, 2 l \$1.69 deposit included		Fruit Flavor Crystals Tang, assorted 2's 83¢	
Walnuts Co-op, 400g \$2.69 pkg		Peas & Carrots Co-op, Frozen, 1kg \$1.69 pkg		Mixed Vegetables Co-op, Deluxe Frozen, 1kg \$1.89 pkg	
Sardines Co-op in oil, 106g 2/99¢	Standing Rib Roast Cut from Canada "A" Beef \$6.37 kg, \$2.89/lb		Cooked Ham Fletcher sliced, 125g \$1.09 pkg.	Luncheon Meats Country Club, 125g White Turkey, Chicken, White & Dark Turkey, Turkey & Ham \$1.59 pkg	
Pie Filling Co-op Peach, 540g \$1.49 tin	Sausage Burns Pork or Beef Frozen \$3.28 kg, \$1.49/lb		Pork Butt Shoulder Roast Cut from Gov'n't Insp. Pork \$2.84 kg, \$1.29/lb		
Soup Co-op, 284 ml Beef Noodle, Veg. Beef 2/\$1.15	BLADE STEAK Cut from Canada "A" Beef \$2.84 kg, \$1.29/lb		Pork Butt Shoulder Steak Cut from Gov'n't Insp. Pork \$3.06 kg, \$1.39/lb	Wieners Country Morning, 454g \$1.19 pkg	
Fruit Beverages Five Alive Frozen, 355 ml \$1.05	Ham Ready To Serve Whole or Shank Portion \$2.62 kg, \$1.19/lb		Bacon Pioneer Sliced, 500g \$1.19 pkg	Chicken Parts Fresh Breasts \$5.49 kg, \$2.49/lb	
				Flour Robin Hood, 10kg bag \$4.79	



ST. PAUL
CO-OP
Elk Park

Cut from Canada
Grade A1 & A2

Sides of Beef..... **1.49** lb.
Cut, wrapped & frozen

Hinds of Beef..... **\$1.89** lb.
Cut wrapped & frozen

Fronts of Beef..... **\$1.19** lb.
Cut wrapped & frozen

Cutting and trimming will increase the price per pound.



ST. PAUL & DISTRICT CO-OP ASS'N LTD.
Elk Point and St. Paul

Craig's 11th Annual WINTER WIPEOUT

Wednesday February 22 - Saturday, March 3

Now on in all clothing departments! A final clearance of shelf warmers!

\$19.99 MEN'S •Down Vests •Sweaters •GWG Jeans •Rugby Pants BOY'S •Winter Jackets GIRL'S •Winter Coats LADIES •Blazers •Velvet Blazers	\$4.99 MEN'S •80 Winter Drawers & Shirts •Leather Work Gloves •Ski Gloves BOY'S •Shirts •Pyjamas CHILDREN'S •Sweaters MISCELLANEOUS •Towel Ensembles	\$2.99 MEN'S •Leather Work Gloves •Slippers LADIES •Canvas Shoes •Slippers CHILDREN'S •Slippers INFANTS •T-Shirts	\$1.99 CHILDREN'S •Shoes MEN'S •Shoes LADIES •Shoes •Scarves FABRICS •500 Metres-Assorted	\$12.99 MEN'S •Western Boot Rubbers GIRL'S •Rugby Pants •Cord Jeans LADIES •Slacks •Jeans •Skirts
\$7.99 BOY'S •100 Shirts •Fleece Jackets •Western Shirts •Pyjamas MEN'S •Sport Sox- 3 pr. a set •Dress Wool Sox- 3 pr. a set LADIES •Shoes & Sandals CHILDREN'S •Winter Boots	\$3.99 MEN'S •Vinyl Dress Gloves •Flannel Work Gloves-2 pr. CHILDREN'S •Nightgowns •Pyjamas FABRICS •Wool •Wool Blend	\$5.99 GIRL'S •Nightgowns •Blouses •Sweaters MEN'S •Dress Sox-6 pair a set LADIES •Scarves & Toques	\$24.99 MEN'S •Winter Boots •Dress Slacks LADIES •Winter Boots MEN'S & LADIES •Pant Boots	\$49.99 LADIES •Tundra Sweaters •Winter Coats MEN'S •Western Boots •Coats & Parkas •Ski Jackets •Icelandic Jackets (Entire Stock)
\$39.99 LADIES •Pant Coats MEN'S •Winter Jackets •Snowmobile Suits	\$9.99 INFANTS •Jogging Suits CHILDREN'S •Cords •Denim Jeans •Striped Denim Jeans LADIES •Sweaters •Blouses MEN'S •150 Shirts BOY'S •Cord Jeans •Fashion Denim Jeans •NHL Oilers Vests •Winter Jackets MEN'S •Western Boot Rubbers	50% Off CHILDREN'S •Down Filled Jackets •2 pce. Ski Suits •Jackets & Coats •Snowmobile Suits •Western Boots LADIES •Dress Winter Boots •ISPO Jackets •Winter Dresses (Entire Stock) BOY'S •Toques •Briefs MEN'S •Winter Coats •Ski Gloves & Mitts •Toques & Caps •Western Hats •Pyjamas •All Leather Mitts •GWG Overalls MISCELLANEOUS •Bedspreads •Tablecloths •Place Mats •Shower Curtains •Twin Cotton Sheets •Knitting Books •Zippers •Buttons	75% Off MEN'S •Sweaters •Suits •Sport Jackets CHILDREN'S •Toques, Mitts & Scarves (Entire Stock) FABRICS •Plain Polyester •Printed Polyester	\$14.99 CHILDREN'S •Winter Jackets MEN'S •Sweaters •Joggers LADIES •Flower Corsages MEN'S •Belts •Ties •Socks

**This Is Not
Just Another
Sale!**

**It's A Winter
Wipeout!**

10 Big Wipeout Days

**Save Up To
75% Off**

853-5895

Craig's

APPRECIATING YOU

SINCE 1905